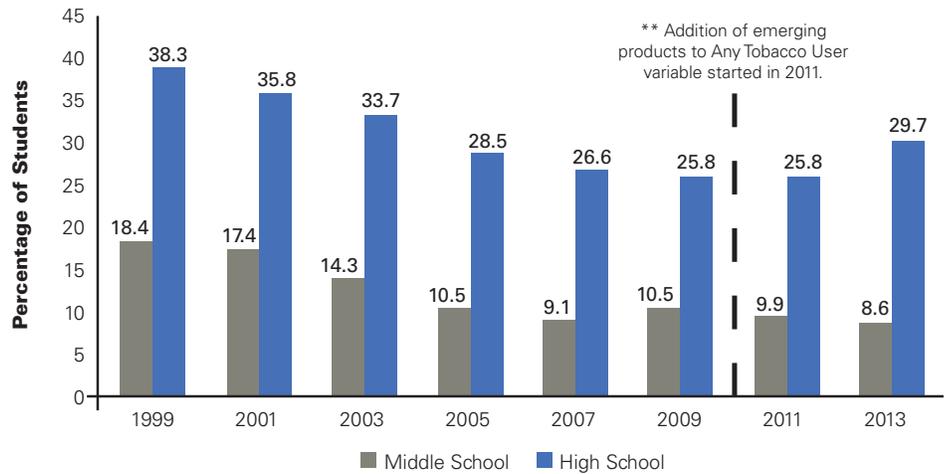




NORTH CAROLINA YOUTH TOBACCO SURVEY (NC YTS) Middle & High Schools Factsheet

The North Carolina Youth Tobacco Survey (NC YTS) is a public school-based survey of students in grades 6 – 12 and has been conducted every two years since 1999. For 2013, a total of 8,019 students (3,927, middle school (MS) students and 4,092 high school (HS) students) responded to the survey. The NC YTS 2013 school response rates were 88.24% and 81.37% for MS and HS, respectively, and student response rates were 85.54% and 83.37% for MS and HS, respectively. The overall response rate was 75.47% for MS and 67.84% for HS. North Carolina enrollment figures (347,036 MS students, and 412,504 HS students) were used to generalize NC YTS findings to all MS and HS students in the state.

NC Middle & High School Current* Users of Any Tobacco Product: NCYTS, 1999-2013**



NC Middle Schools



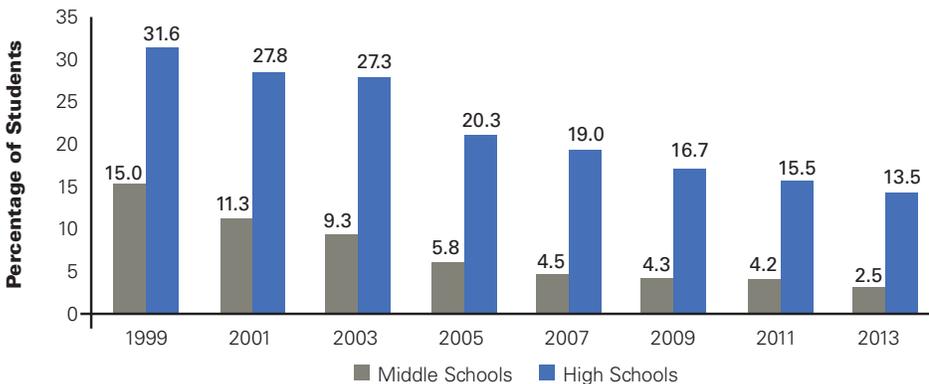
1 in every 10 (~29,845) middle school students is a current tobacco user

NC High Schools



3 in every 10 (~122,514) high school students are current tobacco users

NC Middle & High School Current* Smoking Prevalence: NCYTS, 1999-2013



NC Middle Schools

8,676

Students are currently smoking cigarettes

NC High Schools

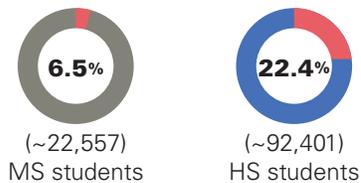
55,688

Students are currently smoking cigarettes

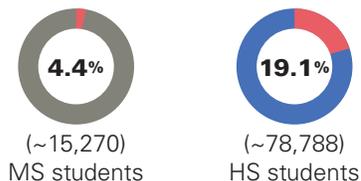
*Current use is defined as using on one or more of the past 30 days. **Beginning in 2011, NCYTS began including an item for use of emerging tobacco products. Emerging tobacco products include electronic cigarettes, clove cigars, dissolvable tobacco products, flavored cigarettes, flavored little cigars, hookahs or waterpipes, roll-your-own cigarettes, and snus. Data on emerging tobacco product use prior to 2011 is not available.

Concerning Trends – 2013

Current Emerging Tobacco Users***



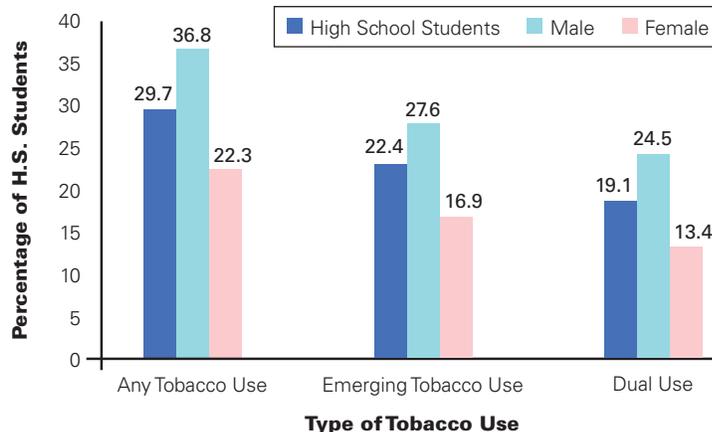
Current Dual Tobacco Product Users†



***Current emerging tobacco user is someone who self-reported as using emerging tobacco products on one or more of the past 30 days. Emerging tobacco products include electronic cigarettes, clove cigars, dissolvable tobacco products, flavored cigarettes, flavored little cigars, hookahs or waterpipes, roll-your-own cigarettes, and snus.

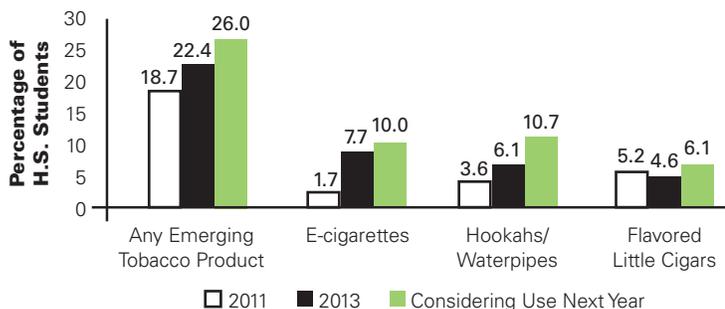
†Students who currently use two or more of any form of tobacco, including emerging tobacco products are considered to be a dual user.

NC High School Current* Tobacco Users by Gender: NCYTS 2013

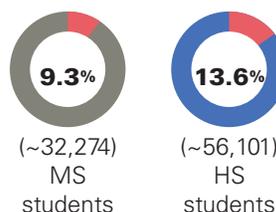


NOTE: Detailed analysis on current emerging tobacco users and dual users are only available for high school students due to a small sample size among middle school students.

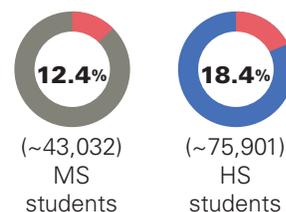
NC High School Students Current Users of Emerging Tobacco Products***: NCYTS 2011-2013



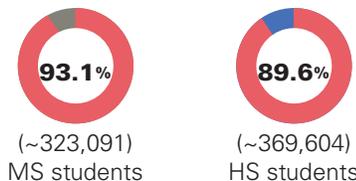
Smoking is Always Allowed in the Home



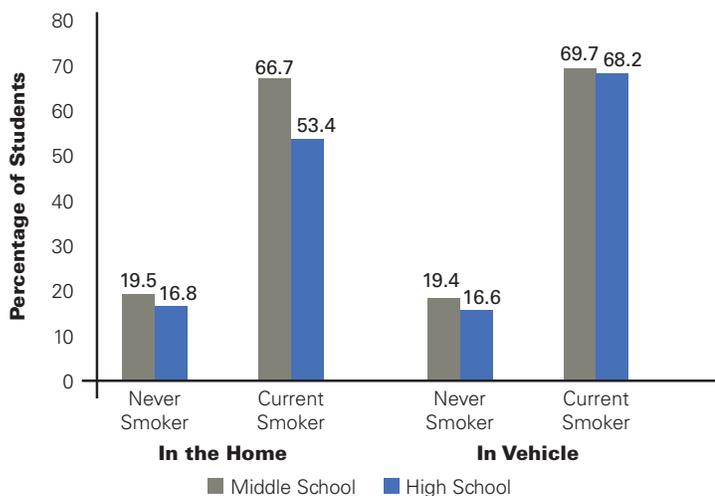
Smoking is Always Allowed in Vehicle



Think Smoke from Others is Harmful to Them

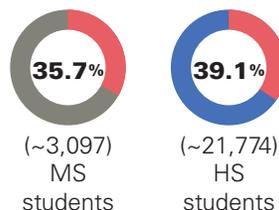


NC Middle & High School Students Exposed to Secondhand Smoke† by Venue and Smoking Status: NCYTS 2013

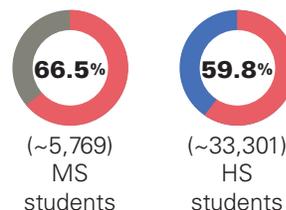


Cessation Behavior among Current* Smokers – 2013

Want to Stop Smoking



Attempted to Quit Smoking in Past 12 Months



†Exposure to secondhand smoke is defined as exposure on one or more of past 7 days.
*Current use is defined as using on one or more of the past 30 days.